



**The 3rd Annual Peter Jay Sharp Head of the Harlem Regatta & Festival  
Swindler Cove Park, Upper Manhattan on the Harlem River  
Saturday, September 29, 2007; 7:00 AM to 4:00 PM  
5,000-plus attendees & participants  
Register to Race at [www.regattacentral.com](http://www.regattacentral.com)**

The Peter Jay Sharp Head of the Harlem Regatta & Festival is annually hosted by New York Restoration Project (NYRP) and New York Rowing Association (NYRA) in Upper Manhattan every last Saturday of September in honor of National Estuaries Day. The Regatta & Festival foster community access to the Harlem River while revitalizing it as an environmental and recreational resource.

Races begin near the base of Yankee Stadium and finish at the Peter Jay Sharp Boathouse in Swindler Cove Park. Spectators enjoy spectacular views of Olympic racing shells from the greenway along the Harlem River Drive, recently made more impressively green through the planting of 250 cherry trees by NYRP.

Enjoy the dynamic Festival in Swindler Cove Park—restored wetlands, indigenous plant and animal life, a freshwater pond, and the Riley-Levin Children's Garden, blooming with seasonal vegetables. Sample local cuisine and get down to hot Uptown sounds in this teeming oasis at the top of the concrete jungle. Along the way you will learn fascinating ecological and historical details of the Harlem River. All events are family-oriented, so bring your kids, and don't forget your kid-like sensibility.

Head Races, a class of regattas, are generally three miles long. Boats race against each other and the clock, starting sequentially approximately fifteen seconds apart. Winners of each race receive the honorary title of Head of the River, in this case, Head Of The Harlem. All participants will receive a Clif Bar; prizes include Concept 2 erg, Fluidgear Unisuit and caps; Mariners Insurance Cup, New York City Sports Commission Medals. To register go to [www.regattacentral.com](http://www.regattacentral.com).

The Regatta supports NYRA's Young Scholars Crew, an eclectic mix of New York City youth learning to row on the Harlem River in Upper Manhattan. The Crew is changing the lives of youth, especially those who would normally lack access to the sport.

Partners in the festival and regatta include the Audubon Partnership, City of New York Department of Parks & Recreation, Clif Bar, Concept 2, Fluidgear, Mariner Insurance, New York City Sports Commission, New York State Department of Conservation's I Fish NY, Peter Jay Sharp Foundation, Proskauer Rose, LLP, and Regatta Ginger Beer.

Swindler Cove Park is located on the Harlem River Drive at the foot of Dyckman Street. For directions and further information, please visit [www.nyrp.org](http://www.nyrp.org).

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New York Restoration Project (NYRP) implements its founder's, Bette Midler, dream of a cleaner, more beautiful New York. NYRP restores, revitalizes, and develops under-resourced parks, community gardens, and open space in New York City. NYRP invests in the communities it serves by providing on-going maintenance and programs because they believe that every individual has the right to a beautiful neighborhood and the responsibility for contributing to its care. To participate as a partner or vendor, or for more information on the Harlem River Festival, please contact Sally Mercedes, Program Event Manager, at 212-333-2552.

New York Rowing Association (NYRA) develops youth rowing programs to promote education, environmental conservation, health, leadership, and nutrition. NYRA enhances local economic development by producing dynamic regattas that host crews from around the globe. NYRA believes that the business sector, community, government, and participants—must share the responsibility of hosting this dynamic event in Upper Manhattan and the West Bronx. Like rowing, it is a team effort! To participate in the Peter Jay Sharp Head of the Harlem Regatta, or for more information, please contact Greg Fuchs, [gfuchs@nyrowing.org](mailto:gfuchs@nyrowing.org); (212) 304-2870